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| Substitute for form 1449A/F | то | | | Application Number | 09/849168 | | |
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| | ENT BY A | | | First Named Inventor | Phil Delurgio | | |
| | | | • | Group Art Unit | 3623 | | |
| (use as | many sheets as | s necessary | | Examiner Name | Susanna M. Meinecke Diaz | | |
| Sheet | 1 | of | 1 | Attorney Docket Number | DT.0101 | | |

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Sheet_1 of 1 JAN 1 0 2006 PAFENT AND TRADEMARK OFFICE ATTY, DOCKET NO. SERIAL NO. 09/849,168 DT-0101 APPLICANT LIST OF DOCUMENTS CITED BY APPLICANT NEAL TO COMPEN WITH 37 C.F.R. 1.56 **GROUP** FILING DATE 05/04/2001 3623 **U.S. PATENT DOCUMENTS** SUBCLASS DATE NAME CLASS FILING DATE IF DOCUMENT EXAMINER INITIAL* NUMBER APPROPRIATE AA 6,965,867 11/15/05 Jameson Woo et al. AB 6,910,017 06/21/05 AC 6,546,387 04/08/03 **Triggs** 12/26/02 Williams et al. AD 2002/0198794 09/05/02 Boyd et al. AE 2002/0123930 08/08/02 Ouimet AF 2002/0107819 06/11/02 AG 6,405,175 Ng McFarlin et al. AH 2002/0023001 02/21/02 03/25/97 Eder 5,615,109 ΑI ΑJ 05/28/96 Fox et al. 5,521,813 AK 5,212,791 05/18/93 Damian et al. Vanderbei AL 4,744,026 05/10/88 OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.) Barth, Brad, "Shopko Tests Automated Markdowns", WWD 10/04/00, pages 1-3. BA BB Cook, Martie, "Optimizing Space and Sales with Markdown Software", Office.com, 05/31/2000, page 1. Essentus and Spotlight Solutions Partnership Delivers Precise Markdown Decisions", Business BC Wire, 04/17/00, 3 pages. Melcer, Rachel, "Local Tech Firm Creates Retail Markdown Tool", Business Courier online, BD 03/24/00, pages 1-4. BE Technology Strategy Incorporated, <u>www.grossprofit.com</u>, 03/02/00, pages 1-20. Kadiyali et al., "Manufacturer-retailer Channel Interactions and Implications for Channel Power: BF An Investigation of Pricing in Local Market", Marketing Science, Spring 2000, V. 19, Issue 2. $\mathbf{B}\mathbf{G}$ Andrew B. Gelman et al., "Bayesian Data Analysis", pgs. 439-455, Chapman & Hall/CRC, First Edition 1995, Reprinted 2000. Hillier, Frederick S., et al., "Introduction to Operations Research", McGraw-Hill, Inc., 1995, BH Sixth Edition, pages 1-14. DATE CONSIDERED 4/10/06 EXAMINER

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| Substitute for form 1449A/ | РТО | | | Application Number | 09/849168 | | |
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| | ENT BY AP | | | First Named Inventor | Phil Delurgio | | |
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| (use as | many sheets as r | ecessary | • | Examiner Name | Susanna M. Meinecke Diaz | | |
| Sheet | 1 | of | 1 | Attorney Docket Number | DT.0101 | | |

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